



**FACTORS AFFECTING THE EFFICIENCY OF LOGISTICS PERFORMANCE**

**IN SAPURA ENERGY BERHAD**

**MAS DIANA BINTI MD NOOR**

**2015100305**

**BACHELOR OF BUSINESS ADMINISTRATION**

**WITH HONOURS (INTERNATIONAL BUSINESS)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**CAWANGAN MELAKA KAMPUS BANDARAYA MELAKA**

**JULY 2018**

**FACTORS AFFECTING THE EFFICIENCY OF LOGISTICS PERFORMANCE IN  
SAPURA ENERGY BERHAD**

**MAS DIANA BINTI MD NOOR**

**2015100305**

**Submitted in Partial Fulfillment of the Requirement for the  
Bachelor of Business Administration with Honours  
(International Business)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**CAWANGAN MELAKA KAMPUS BANDARAYA MELAKA**

**JULY 2018**

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION**  
**WITH HONOURS (INTERNATIONAL BUSINESS)**  
**FACULTY OF BUSINESS MANAGEMENT**  
**UNIVERSITI TEKNOLOGI MARA**  
**“DECLARATION OF ORIGINAL WORK”**

I am Mas Diana Binti Md Noor, (I/C Number: 920901-07-5328)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## LETTER OF SUBMISSION

Head of Program

Bachelor of Business Administration with Honours (International Business)

Faculty of Business Management

Universiti Teknologi Mara

110, Off Jalan Hang Tuah

75300 Melaka.

Dear Mr. Mohd Isham Bin Abidin,

### **SUBMISSION OF PROJECT PAPER**

Enclosed here is the project paper entitled “**FACTORS AFFECTING THE EFFICIENCY OF LOGISTICS PERFORMANCE IN SAPURA ENERGY BERHAD**” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara. We hope this report will achieve the objective of this study.

Thank you.

Yours sincerely,

.....

Mas Diana Binti Md Noor

Bachelor in Business Administration with Honours (International Business)

2015100305

## **ABSTRACT**

The title of this research study is “Factors Affecting Efficiency of Logistics Performance in Sapura Energy Berhad in Seri Kembangan”. Many did not aware of logistics department’s crucial role in an organization. Therefore, the objective of this study is to investigate the relationship between internal organizational communication and the logistics performance efficiency in an organization, to determine the relationship between advanced information technology and the logistics performance efficiency in an organization and to understand the level of employee competency affects the logistics performance efficiency in an organization. This study was also conducted in order to find the relationship between these variables. The three independent variables are organizational communication, advanced information technology and level of employee competency. In order to complete this study, three hypotheses are constructed, focused on determining the factors of the independent variables towards dependent variable. By using stratified random sampling, 105 questionnaires have been distributed among the staff in Supply Chain Management department in Sapura Energy Berhad, Seri Kembangan branch. All of the data obtained is analysed using reliability test, frequency testing, descriptive statistical test, Pearson Correlation coefficient and regression testing.